# PROforma

### Safety Incentives

Real workplace dangers exist and the numbers prove it. According to the U.S. Bureau of Labor Statistics and the Federal Motor Carrier Safety Administration, each year:

- Over 4,500 U.S. workers die on the job
- Nearly 3,000,000 U.S. workers suffer work-related injuries
- Over 150,000 large trucks, semis and buses are involved in an accident

The cost of these incidents adds up. *Environmental Health & Safety Magazine* reports that U.S. companies pay over \$62 billion annually for workplace injuries.

Safety incentives recognize and reward individuals and teams for working safely and contributing to a safe workplace. Our programs have helped companies reduce their OSHA incident rate by up to 80 percent, reduce injuries by up to 54 percent, and slash annual safety losses by up to 90 percent with ROIs of 6:1 on their safety incentive investments.

#### Our Expertise Makes the Difference

We work with clients on both workplace safety programs and driver safety programs, so we understand OSHA and FMCSA policies and regulations. Our programs drive active engagement, which helps build safety cultures. We can even help guide your team on the tax advantages of safety programs. Our approach is proven, and our commitment to total client and award recipient satisfaction is unequalled. Let our expertise make a difference in your safety incentive program results.

#### **WellBeingPlus**

Companies with highly engaged employees generate higher profitability, enjoy greater customer loyalty and hold a distinct productivity advantage over their competitors. We believe that engagement requires a holistic approach, connecting employees to the organization both intellectually and emotionally. We call it WellBeingPlus, and it is core to all of our employee engagement programs.

#### Safety Incentives

Successful safety incentive programs are all about engaging your employees. Our proven C.A.R.E. Approach to safety incentives helps actively engage your people, reinforces your safety messages, helps create a culture of safety, and gets results.

## C.A.R.E. Approach

Communication for awareness
Adminstration for easy tracking and fullfilment
Rewards for safe behavior and results
Education for improved understanding

We offer all the right tools and resources to C.A.R.E. for your safety incentive program.



Mobile optimized technology that works where your people do.



Reward distribution center to ensure prompt fulfillment.



The right award selection to get their attention and work with tax rules.



Dedicated resources to operate the program from initial design to participant call centers.